



Siegel 50 YEARS
artist management

**Guy Mendilow Ensemble
Arts-In-Education
Catalog**

October 5, 2020

Dear Arts Education Champion:

This school year brings unprecedented challenges in education. Yet, at the same time, we find ourselves in an intensely creative period as we see the ways innovative and engaging arts education programming can help organizations like yours be a resource to community members, maintaining vital connection while contributing to constituents' wellbeing.

Our arts programming is now available in three formats: On-Demand, Pre-Recorded; Online Live, Interactive; and In-Person, for those who are able to open.

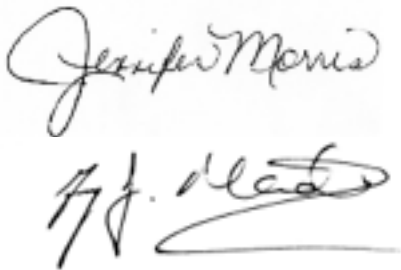
We have listed pricing as a starting point for our conversation. Cultural arts presenters and school administrators, like you, navigate a new paradigm. Each question leads to five new questions. Whether you are planning for students who are learning from home, a school, a school district, or your community, we are here to help.

Subjects included in this Arts-in-Education catalog include:

- World Cultures
- Character Building and Inspiration
- Music Instruction
- Arts Entrepreneurialism

More information about these Education and Engagement offerings is available online at www.guymendilowensemble.com. We look forward to re-imagining what is possible in your community together. Thank you for all you do!

On behalf of GME and the Siegel Artist Management Team,

Two handwritten signatures are present. The top signature is in cursive and reads "Jennifer Morris". The bottom signature is also in cursive and reads "A.J. Deane".

Photos by Robert Torres, Celebrity Series of Boston

Arts-in-Education

On-Demand, Online Interactive, In-Person

Guy Mendilow Ensemble

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Guy Mendilow Ensemble

The **Guy Mendilow Ensemble** (GME) is “an international tour de force” (Bethlehem Morning Call) from the Middle East, South and North America. GME combines world-class musicianship with cinematic storytelling in shows that “explode with artistry, refinement, and excitement” (Hebrew Union College), whisking audiences to distant times and picturesque places, conjuring voices lost to upheaval, to spark personal connections with stories of ordinary people living through extraordinary moments of change. Adding such visceral dimensions to tales of the long-ago-and-far-away, GME stirs resonant questions about our own struggles and dilemmas today.

GME’s mission is to humanize historical experiences that may otherwise be distant, merely conceptual, or “other” through performances combining evocative music, stories and theatrical projections, and through robust educational offerings. The ensemble has performed in performing arts centers and cultural arts centers in urban, suburban and rural communities across North America. Guy Mendilow Ensemble distinguishes itself for the quality and impact of its programs for schools, universities and cultural organizations. Educational programming includes workshops, lectures, choral/string collaborations for school-age children, university students and adult populations, and teacher trainings.

In its stage shows for children, as well as workshops for music teachers, adult learners and school-age children, GME draws on expertise with principles of Dalcroze Education, a dynamic, full-bodied approach to training musicianship through purposeful movement in a celebratory, social atmosphere rich in improvisation.

GME’s program design and implementation is guided by the company’s core values: Contribution, excellence, deep listening, conversation and sustainable partnership.

WORLD CULTURES

Around the World in Song!

Through colorful songs, stories and games, the Guy Mendilow Ensemble transports families on an exhilarating interactive adventure through Ensemble members’ diverse homes worldwide. In this highly musical, pedagogically-sound performance, families encounter vibrant characters and some of the band’s most fascinating “star” instruments like overtone singing, the *munnharpa* (jaw harp) and musical bow and arrow. For virtual presentations at home, adult participation strongly encouraged to enable children to derive maximum benefit. ***Around the World in Song!*** can be presented as a single presentation or as a multi-day residency. A downloadable “Explorer’s Guide” is included.

“Guy Mendilow Ensemble’s Around the World in Song is compelling, wonderfully engaging and deeply educational. For children, GME cultivates listening and musical skills in ways that are important and unusual, addressing contemporary social issues with tact, thoughtfulness and caring. Their performance was an inspiring event for me as an audience member and instructor, for my graduate students.”

—Liora Bresler, University of IL, Champaign, IL

Format: On-Demand, Pre-recorded with option for Online Live, Interactive workshop

Length: 45-60 minutes

Grades: K-4

Materials Provided: Student Explorer’s guide with curricular connections, pre and post-event activities, guiding questions and background

Artist Fee:

- \$2,000-\$3,000/2 weeks — On-Demand, Pre-Recorded Quartet Performance
- \$2,750-\$3,750/2 weeks On-Demand, Pre-Recorded Performance with an Online Live, Interactive workshop

The Forgotten Kingdom

History and emotionality collide as *The Forgotten Kingdom* evokes a travelogue through an unraveling Mediterranean world at the turn of the 20th century, glimpsed in settings of Ottoman Sephardi women's songs portraying the visceral, personal experience of ordinary people caught up in revolutionary dramas.

Sand artist Kseniya Simonova creates, morphs and obliterates sand imagery, crafting flowing narratives and set-pieces for Guy Mendilow Ensemble's storytelling and music. The sweeping, cinematographic score draws on traditional tunes, techniques, and tales but in elegant arrangements and radical reframing. The bittersweet rawness of Tango, gorgeous vocal harmonies and the rhythmic fire of classical Arabic percussion intensifies the emotionality of Western classical music.

With lyrics in Ladino, an endangered blend of archaic Spanish, Turkish and Greek, and English narration, the stories and music render scenes of a culturally rich day-to-day Ottoman life from before WWI through the early 20th-century's violent population displacement and tearing-apart of communities.

In adventures that "explodes with artistry, refinement, and excitement," (Hebrew Union College, OH) *The Forgotten Kingdom* moves participants with questions about struggles we too face today.

Relevant to History/Cultural Studies/Equity Studies and Anti-Racism/Literary Studies/Performing Arts

The Forgotten Kingdom School Performance

Format: On-Demand, Pre-Recorded with option for Online, Interactive workshops; In-Person in conjunction with a public performance

Length: 45-60 minutes

Grades: 5-12

Materials Provided: Student guide with curricular connections, pre and post-event activities, guiding questions and background

Artist Fee:

- \$2,000-\$3,000/2 weeks — On-Demand, Pre-Recorded (Septet with Sand Animation)
- To add Online, Interactive workshop, please speak with us
- \$1,800 In-Person in conjunction with a public performance

The Forgotten Kingdom Classroom Lecture Series

Scenes from *The Forgotten Kingdom* are unpacked live according to themes preselected by artist, teachers and arts curators. Themes range from humanities/historical (e.g. relevance to current events including race in the US as viewed from the vantage of Ottoman immigrants) to musical/artistic subjects and questions of authenticity, responsibility and appropriation.

Length: 30-45 minutes; can be presented as mini-course series

Grades: 5-12, college, adult

Materials Provided: Student guide with curricular connections, pre and post-event activities, guiding questions and background.

Artist Fee: \$600+ based on residency design

Overtone Singing 101

Overtone singing is a family of techniques allowing one person to sing two or more notes simultaneously. This workshop gives participants an overview of the most common overtone singing styles worldwide, an introduction to the physics of overtone singing and practical guidance so that you can sing your own overtones using “Western” overtone singing technique. Chalk full of demonstrations, fascinating background and group exercises. Presentation will included pre-recorded video and audio examples.

Relevant to: Choirs / Music Classes / Composition students / Cultural Studies

Format: On-Demand, Pre-Recorded; Online Live, Interactive In-Person in conjunction with a public performance

Length: 45-90 minutes | Single or multi-session

Grades: 5-12, college, adult

Materials Provided: Student guide with curricular connections, pre and post-event activities, guiding questions and background

Artist Fee: \$600+ based on residency design

Listening to Lost Voices: Preservation vs. Distortion of Traditional Cultures

Today, we have unprecedented access to traditions from around the world, many of which are fading. Many artists are inspired by such art forms, and want to draw on them in their own work. This raises a host of questions about ethics and responsibility. How do modern creative navigate the dynamics of preservation, innovation, appropriation and cultural distortion?

This lecture traces changes in Ottoman Sephardic music caused by political, social and technological shifts as well as deliberate reinventions.

- Narrative intertwines with field recordings from Ottoman Sephardic enclaves and modern artistic interpretations to challenge participants to consider:
- What responsibilities do modern artists face when working with traditional material — especially from endangered cultures?
- What happens when culture bearers cannot live up to outsider’s romanticized, exoticized expectations of what they are supposed to be?
- Who gains, and who loses, when traditional music is taken beyond traditional contexts?

Relevant to: History/Cultural Studies/Judaic & Near-Eastern Studies/Global Studies/Music/Ethnomethodology

Format: On-Demand, Pre-Recorded; Online Live, Interactive In-Person in conjunction with a public performance

Length: 60-90 minutes | Single session

Grades: 11-12, college, adult

Artist Fee:

- \$600, solo online live, Interactive
- \$1,800 Trio, In-Person in conjunction with a public performance
- \$3,000 Quintet, In-Person in conjunction with a public performance

CHARACTER BUILDING & INSPIRATION

StoryFire

Through storytelling, lyrics, recording and animation, *StoryFire* gives participants tools they can use to make their stories more resonant, speaking powerfully in both intellectual and emotional ways by making others who are different part of the story. *StoryFire* sparks vital opportunities for participants from different demographics to forge meaningful connections with through collaborative storytelling. In *StoryFire* residencies, students from different demographics, from one school create lyrics and direct the recording of those lyrics by a team of professional performing artists. The recording is then animated by a similarly aged cohort of students in a different community.

Throughout the process the students trade asynchronous video pen pal messages, building rapport with one another. Once the final project is complete, community presentations are scheduled, with opportunities for the students to meet one another synchronously in person or virtually. At these presentations, students are treated the same way a mainstage artist would be treated, complete with artist conversations in which the students share their experiences as well as a concluding reception.

The student guide includes printed information worksheets, lyric examples, audio links and teacher's guide with detailed lesson plans.

(Note: This is not for everyone. It is for those who wish to be leaders and are willing to work hard to be leaders and make an impact. Please contact us to discuss your residency goals to determine the maximum number of participants.)

What sessions looks like

Interactive leadership and writing exercises, fueled by prerecorded multimedia performance, gets ideas churning and spark student storytelling. Students gain tools to draw others into their stories and make their pieces come alive in multi-sensorial ways. Student works are compiled into a final piece(s) which may be recorded by professional artists or performed live. When residencies include animation component, students' final work is animated by a cohort of similarly aged students at a different school. Throughout the process, students have opportunities to correspond.

Relevant to: Literature/Creative Writing/Leadership/Cultural Studies/Equity Studies and Anti-Racism/Performing Arts

Format: Online Live, Interactive In-Person in conjunction with a performance

Length: 60-120 minute sessions as part of a 3 to 10-day residency

Grades: 5-12

Artist Fee:

- \$2,000-\$7,500 based on residency design

Listening *Through* The Music Team Building through Improvisation

Exciting, quickly learned improv games give powerful tools to working with others: the abilities to tune in, connect, and respond spontaneously and meaningfully to one another. These games reset ordinary power dynamics, setting up cooperative models where every voice matters. Geared for mature students, music educators and classroom teachers, this experiential workshop builds teamwork and leadership through games in music and movement improvisation. Initially created for mediation organizations like Seeds of Peace, this workshop has been adapted for classrooms, choirs, theatrical casts and professional work environments. No previous musical or movement experience required. Participants should come ready to move and play. The participant packet includes detailed lesson plans and articles about the theory and methodology.

(Note: This is not for everyone. It is for those seeking innovative ways to advance leadership and group cohesion. Please contact us to discuss your goals to determine the maximum number of participants.)

Listening Through the Music is grounded in principles of Dalcroze Education, a dynamic, full-bodied approach to training musicianship through purposeful movement in a celebratory, social atmosphere rich in improvisation.

Relevant to: Music Education/Music/Leadership Programs

Format: In-Person in conjunction with a performance

Length: 60-120 minute sessions

Grades: 11-12, college, adult

Materials Provided: Participant packet includes detailed lesson plans and theoretical articles

Artist Fee: \$600, solo In-Person in conjunction with a performance

MUSIC INSTRUCTION

Around the World in Rounds

Join us for a fun participatory song session. Rounds are an easy, exciting way for everyone to be part of fulfilling music-making, regardless of previous experience. Avid round collector Guy Mendilow shares some gems from around the world, skillfully accompanied by his band. No prior training needed—just come prepared to have a great time singing together. Have a favorite round to share? Bring it! Geared for those who love to sing and for song leaders looking to use rounds with groups. Zoom sessions make use of prerecorded videos in which GME vocalists lead each part of the round.

Relevant to: choirs, music classes, anyone who loves to sing

Format: Online Live, Interactive; On-Demand, Pre-Recorded; In-Person in conjunction with a public performance

Length: 45-90 minutes

Grades: 5-12, college, adult

Materials: Song packet

Artist Fee:

- \$1,800-\$3,000/2 weeks Online Live, Interactive; On-Demand, Pre-Recorded

Move the Music! Adventures in Musicianship

Dalcroze Education is a dynamic, full-bodied approach to training musicianship through purposeful movement in a celebratory, social atmosphere rich in improvisation.

In this joyous Dalcroze Education workshop, exciting experiential games nurture children's musicality and confidence in their own musical intuition. Discovery, active listening and a spirit of play abound as children learn vital musical concepts by using their bodies as the principal instrument. Be ready to move, sing, explore and improvise together! Move the Music! Adventures in Musicianship can be presented as a single workshop or multi-day residency. Study guide materials are provided.

Format: Online Live, Interactive In-Person in conjunction with a performance

Length: 30-45 minutes

Grades: 1-4; Choral and/or Instrumental Ensembles 5-12

Materials: Student guide with games, songs, questions and background

Artist Fee: \$600+ based on residency design

Musicianship through Dalcroze Education Principles & Strategies of Dalcroze Education

Dalcroze Education is a dynamic, full-bodied approach to training musicianship through purposeful movement in a celebratory, social atmosphere rich in improvisation. This presentation is for music teachers looking for new ways to engage their students. Pedagogical breakout sessions cover principles and strategies that can be applied immediately and includes specific examples in scores and recordings.

Participants should have a device with camera and microphone.

Relevant to: Music Teachers/Choir Directors/Private Studio Teachers looking to engage students in new, full-bodied ways

Format: On-Demand, Pre-Recorded; Online Live, Interactive In-Person in conjunction with a public performance

Length: 90 minutes – 4 hours | Single or multi-session

Grades: 5-12, college or Teacher In-Service

Materials: Participant packets include score examples and detailed lesson plan including pedagogical principles and strategies

Artist Fee: \$600-\$3,000+based on residency design

Ear Training & Musicianship

This ear-training workshop helps build participants' agility and fluency with hearing harmony using Dalcroze Education, a dynamic, full-bodied approach to training musicianship through purposeful movement in a celebratory, social atmosphere rich in improvisation. This is a live, movement based workshop. Participants should have a device with camera and microphone.

Relevant to: Musicians seeking to heighten their ability to intuitively hear harmony

Format: Online Live, Interactive In-Person in conjunction with a public performance

Length: 90 minutes – 4 hours | Single or multi-session

Grades: 9-12, college, adult

Materials: Participant packets include score examples and detailed lesson plan including pedagogical principles and strategies

Artist Fee: \$600-\$3,000+based on residency design

ARTS ENTREPRENEURIALISM

Arts Align Mentorship

Arts Align Mentorship is for participants seeking skills to help them realize exciting projects and maximize their impact through the arts. Custom designed workshops focus on proposal writing, mission articulation, principles and strategies for time/attentional maximization and facilitating group decision-making through consensus.

Participants should have a device with camera and microphone.

Relevant to: choirs, music classes, anyone who loves to sing

Format: Online Live, Interactive, In-Person in conjunction with a public performance

Length: 90 minutes – 4 hours | Single or multi-session

Grades: 9-12, college, adult

Materials: Song packet

Artist Fee: \$600-\$3,000+based on residency design



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